MOSEGAARDEN JORDBRUG

PRICE GUIDE AND PROJECT ECONOMY

We have chosen to have a differentiated price for our shares, as it is important for us that different income groups can be part. Unfortunately, we live in a society where healthy, gentle and locally-grown food is not a right but a commodity to which not everyone has equal access. With the differentiated price we hope to make our vegetables available to a slightly wider group.

At the same time, regenerative production requires more hands than large scale organic production, where people are replaced by large machines. That is one of the reasons why it is difficult to have a sustainable economy, if you want to grow vegetables using methods that also help to protect the planet. Also society's support systems have been combined in a way that favours large-scale producers, thereby distorting prices even more.

We know that the concept of differentiating the price of a product is very different from the way our economic system works, and it can be difficult to find out what the "good price" of a share is. Therefore, here comes a little insight into our economy, and a brief guide for pricing where we have divided the scale into four categories: Small economy, medium economy, high economy and mega-support.

Our primary sales and therefore also primary sources of income are our shareholders. In 2027 we are planing for 130 shareholders and 15 winter shareholders, as this is the number we consider it realistic to produce for and at the same time have a good working week and give ourselves 4 weeks of summer holidays in the middle of the high season. In addition to shareholders, a small part of our earnings comes from events where the organizers buy vegetables from us, from our stand at Grønne Bønner, as well as presentations and tours primarily for high schools and other educational institutions.

There are a lot of fixed costs associated with production such as the purchase of seeds and small plants, water for watering and washing vegetables, tools and spare parts, and fuel and maintenance of the van. In addition, most years we have "major" investments that improve our production. In 2024 we invested in an additional polytunnel for the germination of small plants, and the year before we bought trees to establish a orchard. All in all, we have expenses for DKK 250,000-300,00 a year. In 2027 we have budgeted with a turnover of just under DKK 800.000, which results in a profit of about 520.000, which have to cover 3 people's wages throughout the season. In the long term we dream of having such a big economy that we can pay a gardener's contract salary to ourselves of about DKK 29,000 per person for a full-time job. We are still a long way from the goal of a gardener's salary and instead plan to be able to pay ourselves at least 16,000 kr / month. before tax and pension this year. It is not exactly an income you can boast about, but it is enough for each of us to be able to make it work.

If we are to be able to afford the planned monthly wage, it requires each shareholder to pay an average of DKK 6,600, which is the average of what our shareholders paid in 2026. There will always be shareholders who cannot afford to pay more than the minimum price, so we base our budgets on the fact that some shareholders can afford and want to pay more than the average. If all shareholders pay the minimum price, we only end up with a full-time monthly wage of DKK 11.500 before tax and pension. If, on the other hand, all shareholders pay the highest price, we end up with over 22,000. Since the fixed expenditure is the same, whatever amount extra you as shareholder pay, mean extra money so we can give ourselves a higher salary, making life as a farmer more economically sustainable in the long term.

PRICE GUIDE

What your economy looks like and whether its possible to buy delicious, healthy and locally produced vegetables depends on many different conditions in our lives such as income, access to permanent work, whether we are more people who pay for the household, the cost of medicines for chronic illness, the care taking of others, housing, wealth / savings, education and many other factores. Therefore, this guide should only be seen as just - a guide - as our personal economy is affected by complex systems such as capitalism, racism and the Patriarchate. Therefore, we cannot give you a full list of criteria. The guide below is written as three examples of economies which could fall within each price group.

If you can't pay for your entire share at once, you can always write to us. Then we can make payments in instalments.

Small economy 500-6000 DKK

You have an income below DKK 25,000 monthly before tax. Perhaps you are alone in covering all expenses, or you share the expenses with one or more person with a small income. You may not have stable living conditions, or rent an accommodation for which you have to pay more than you can actually afford. You cannot, or perhaps only to a very small extent, spend money on savings, and in your everyday life your budget is very restrictive of your consumption and the ability to pay for pleasures. If you are a single parent or a caretaker of others in your family or other close relationships, you may also be in this group despite a higher income. Chronic disease and therefore high cost of medicine can also mean that you are in this group despite a higher income. It may also be you are a student and live on S.U. and study jobs, and there are still several years until you can expect to get a higher income.

If you do not have the opportunity to put money aside and therefore cannot pay for your entire share at once, please do not hesitate to write to us so we can agree on a rate payment instead.

For self-harvesting, the price guide is for: adults 2000-2400 kr.; Children (3-10 years) 500-600 DKK; Young (11-18 years) 1000-1200 DKK

Medium economy 600-7000 DKK.

You have an income of 25.000- 40.000 DKK monthly before tax, and you can afford pleasure activities and can leave money aside for savings, but your budget is still limiting your consumption. You may live together and share the cost, but none of you have a high income. You may live in an expensive rental accommodation and have no access to anything cheaper. You can also be in this price group, despite a high income, because you have a high cost of medicine or spend a lot of money to support others. It may also be that your income is very small, but your expenses are low, and you have financial stability qua good housing conditions, access to savings or wealth in family.

For self-harvesting, the price guide for: adults DKK 2400-2800; Children (3-10 years) 600-700 DKK; and Young (11-18 years) 1200-1400 DKK.

High economy 7000- 8500 DKK.

You have an income above 40.000 DKK monthly before tax, you have stable housing and savings / access to wealth, and you have room in your budget for both pleasures and to put money aside for

savings.

For self-harvesting, the price guide is for: adults DKK 2800-3400; Children (3-10 years) DKK 700-850; and Young (11-18 years) DKK 1400-1700.

Mega supports 8500 kr.

If you have a space in your economy and just love our project, you pay 8500 DKK, so we can pay a better salary to ourselves and can afford to develop and improve production. If you are in doubt and you can afford it, we hope you choose this price.

Solidarity share - 2500 DKK

Inspired by other projects and as part of our vision of equal access to healthy and locally produced food, we offer solidarity shares for 2500 DKK, targeted people with very little economies. We know it is a small drop in the ocean, but we would nevertheless like to work towards a more solidarity food system.

If you are interested in a solidarity share, you can write to us now, and then we reach you again after May 2nd when we know how many solidarity shares we can offer. We distribute them according to the first-come-first-served principle.

If you would like to support the scheme, until 2 May you can donate 500-2500 kr to our account 8411-0002038395 (please write SOLISTØTTE on the payment). You can also deposit directly on mobile paynumbers: 23971. For every 2500 kroner we get in, we can offer a solidarity share to someone who can't afford our vegetables otherwise.

The solidarity share is intended for you, if you can see yourself in several of these descriptions, and you therefore have a very tight economy, so you cannot afford to buy our vegetables othervise.

- Your salary or benefit is around or below the kontanthjælp allowance (DKK 7200 monthly before tax) and you have very little opportunity to raise it.
- You have high medical costs due to chronic disease
- You are a single parent or caretaker of others in your family or other close relationships
- You do not have access to permanent work or you are cut off from the labour market.
- You do not have access to fixed accommodation, or you live very expensive as you do not have access to anything that is cheaper
- You're experiencing a lot of financial instability.

As a starting point, the scheme is not targeted at students with prospects of economic stability / high economy after completed studies, who does not support others and, moreover, has access to economic privileges. If you need to split your payment into pieces, please do not hesitate to write to us.

In case of self-harvesting, the price of a solidarity share is: adult DKK 1000; Children (3-10 years) 250 DKK; and Young (11-18 years) 500 DKK.